

PENSACOLA BAY AREA  
**IMPACT100**  
Arts & Culture • Education • Environment • Family • Health & Wellness

November 12, 2007

Mr. Carl Leahy  
General Manager  
WEAR TV  
4990 Mobile Highway  
Pensacola, FL 32506

Dear Carl:

On behalf of the Board of Directors of IMPACT 100, please accept our heartfelt appreciation for the outstanding efforts WEAR Channel 3 has made in spreading the news of IMPACT 100. Our organization has grown significantly since its founding in 2004, in large part to the wonderful efforts of our media partners. The coverage provided by Channel 3 has truly made a difference in the ability to spread the word to the community about the efforts of IMPACT 100. Many of our members have told us how much they value seeing IMPACT 100 on the news. We appreciate your continuing efforts to help the non profit organizations of Escambia and Santa Rosa counties benefit through the efforts of the women of IMPACT 100.

I like your suggestion that we get to know your news director. Would it be possible to set up a meeting with him in the near future? As we begin our new year, we may have some reassignments within the board of IMPACT, so as soon as we finalize them, I'll give you a call to set up a convenient time.

We are looking forward to an exciting 2008, and will keep you posted on important dates. Thanks again, Carl, for all of your efforts and those of your team. They are wonderful!

Very truly yours,

Marny

Marny Needle

Cc: Linda Hoffman, President